

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 00442 181527Z

44

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 028282

R 180805Z JAN 76
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 5140

UNCLAS TEHRAN 0442

E.O.11652: N/A

TAGS: BEXP IR

SUBJ: ENERGY SYSTEMS EXHIBITION, FEBRUARY 15-19, 1976:
PROMOTIONAL EFFORT

REF: STATE 2791

COMMERCE FOR CAGNE

1. TRADE CENTER AND EMBASSY COMSEC COORDINATING CLOSELY TO INSURE MAXIMUM PROMOTIONAL EFFORT THIS EXHIBITION. PERSONAL CALLS TO KEY INDIVIDUALS WILL BE INCLUDED THIS EFFORT.
2. FLYER PRINTED, WITH ABOUT 4000 BEING MAILED JANUARY 13-19.
3. CATALOG COVER PRINTED JANUARY 13. EXPECT HAVE TEXT READY FOR PRING JANUARY 18 AND MAIL ABOUT 2000 CATALOGS IN COUNTRY IN ADDITION USUAL DISTRIBUTION BY AGENTS, NEIGHBORING POSTS, ETC.
4. 200 POSTERS BEING PRINTED NOW.
5. REFINDE LETTER SHOULD BE MAILED ON/ABOUT JANUARY 18.
6. MEETING WITH AGENTS WILL TAKE PLACE JANUARY 27.
7. FYI, LOCAL MARKET PROMOTION CONTACTOR HAS NOT PERFORMED WELL NOR ON TIMELY BASIS. CONSEQUENTLY ENTIRE TRADE

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PAGE 02 TEHRAN 00442 181527Z

CENTER STAFF RUNNING WITH BALLS FUMLED BY CONTRACTOR. NO

PROMOTION PLAN PREPARED BY CONTRACTOR. TC PREPARED
DETAIL-ED PROMOTION SCHEDULE; LISTS BEING BUILT BY TC STAFF.
HELMS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 18 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Errors: N/A
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